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# GovernmentAuctions.org® Announces an Increase in Per-Sale Commission and a New Bonus Contest for Their Commission Junction Affiliates.



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Affiliate commission increases and bonus contests to help fuel more interest along with growth of affiliate program

Great Neck, NY (PRWEB) April 21, 2011



The widely popular aggregator of nation-wide seized and surplus government auction information, GovernmentAuctions.org® (<http://www.governmentauctions.org>), has implemented higher

payouts in its CJ affiliate program. This increase has bumped up the commission sales to two more dollars per sale, while keeping the payment of two dollars per lead intact. Prior to this increase, GovernmentAuctions.org offered a minimum \$10 per sale at the base level. Going forward, however, affiliates will be earning a \$12 to \$19 per sale.

GovernmentAuctions.org initially developed its affiliate program on CJ in order to take advantage of CJ's reach in securing a steady flow of quality affiliates looking for proven profit makers. It has now been a full year since GovernmentAuctions.org teamed up with Commission Junction.

"By providing a site with high conversion, a multitude of creatives, dedicated support, and a highly lucrative six-tier commission structure, the GovernmentAuctions.org [Affiliate program](#) fits well into CJ's network," said Affiliate Manager Olga Eskina, "Because GovernmentAuctions.org itself offers such a compelling value proposition -- a [free trial](#), followed by a low monthly fee in exchange for access to a huge database of government auctions where customers can bargain hunt endlessly for seized and surplus property -- affiliates know they can generate substantial profits for themselves from the traffic they refer," adds Eskina.

"Our GovernmentAuctions.org portal is a true treasure-trove for bargain hunters, so our sign-up and retention rates are real high," says GovernmentAuctions.org CEO Ian Aronovich. "Once they visit our site, website owners and publishers realize very quickly that they can [generate handsome profits](#) through our Affiliate Program."

To add some more incentive, the GovernmentAuctions.org Affiliate Program is running a bonus from April 15 to May 15, where any CJ affiliate that brings in 15 new sales will be awarded an extra \$100. The bonus is geared to encourage affiliates to bring in more traffic and also more targeted traffic that generates higher sales from the leads it produces.

"We're really kind of fanatical about supporting our [affiliates](#) over here," says Eskina, "As Affiliate Program Manager, I make sure that I and my team are directly available to every affiliate and committed to quickly addressing all affiliate issues. It's really the same level of dedication I seek when deciding who I'm going to

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give my business to.” One of the things that the GovernmentAuctions.org Affiliate Program prides itself on is that its multitude of banner, text link, and video creatives can also be customized lightning-fast for any affiliate by its talented designers. “Moreover,” says Eskina, “we can design custom landing pages.”

About the GovernmentAuctions.org® Affiliate Program

GovernmentAuctions.org (<http://www.governmentauctions.org>) is the leading bargain-hunter website that helps its users find and participate in government auctions of seized and surplus property. The Affiliate program pays commissions for referrals on both Leads (Free Trial registrations to the GovernmentAuctions.org site) and on Sales (of monthly memberships).

For more information or to become an affiliate, please visit [GovernmentAuctions.org Affiliate Program](#) and Follow it on [Twitter](#) and [Facebook](#)!

###

Olga Eskina  
GovernmentAuctions.org Affiliate Program

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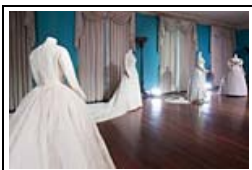
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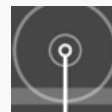
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Nasdaq	2,820.16	+17.65	+0.63%
S&P 500	1,337.38	0.00	0.00%
10 Yr Bond(%)	3.4000%		0.0000
Oil	112.29	+0.90	+0.81%
Gold	1,503.20	+6.50	+0.43%

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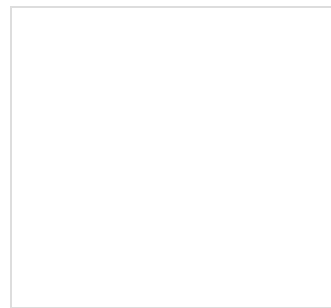
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